# **Privacy Policy**



As approved on March 18th, 2021

#### ARTICLE I

#### PURPOSE AND SCOPE

The Autonomous Vehicle Computing Consortium ("AVCC". "we", "our", or "us") respects your privacy choices. We collect certain information through our website located at <a href="https://www.avcconsortium.org">www.avcconsortium.org</a> including, on occasion, through the resources and services offered on our website. We will limit the amount of information we ask of you to what is necessary for the performance and delivery of services to you through our website, and the resources provided thereon. We will treat any information collected from you in accordance with this privacy policy. This privacy policy applies only to our website, and the services and resources provided on our website. It does not apply to any other websites, services, or resources, including those linked to or from our website. AVCC encourages you to read this privacy policy and those of all web sites you visit.

#### ARTICLE II

## **WEB HOSTING**

Our site is developed, hosted and maintained by third parties who have access to all information on this site. These third parties are responsible for maintaining the privacy practices described in this policy. The third parties retain no rights or privileges associated with the information (i.e., cannot distribute, sell, exchange the information collected).

#### ARTICLE III

#### REGISTRATION AND PERSONAL INFORMATION

In general, when you visit our website, you do not have to disclose any personal information. Personal information, as used herein, means any information that identifies an individual, including, but not limited to, a first and last name, a business or other physical address and an email address or other work contact information. Before we ask you for personal

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information, we will explain how this information will be used and with whom we will share it. Our site requires registration to post/edit personal information, although typically all that is requested is your name, title, an email address, and phone number.

There may be occasions where we will ask for additional information. We do this to be able to better understand your needs and provide you with services that we believe may be valuable to you. We give you the opportunity to elect not to receive information from us regarding upcoming events and other news. If you choose not to provide personal information that we request, then we may not be able to provide certain services or information to you.

We also collect information from you when you contact us through our Contact page. We will collect your name and email address to follow up on your requests.

#### ARTICLE IV

## **SECURITY MEASURES**

We will not collect personal information from you other than what you supply to us on a voluntary basis. AVCC stores no information about the visitors to its web site except for information regarding the way the site is used. We use information regarding the way the web site is used only to improve the web site and the content quality. AVCC will not display or make available personal information that is not otherwise publicly available. AVCC processes personal information on our servers in the United States of America and in other countries. In some cases, we may process personal information on a server outside your own country. Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our website.

We protect the personal information you share with us. Access to your personal information within AVCC is limited to people who need it to do their job.

AVCC shares personal information with other companies or individuals outside of AVCC only in the following limited circumstances:

- We have your consent. We require opt-in consent for the sharing of any sensitive personal information.
- We provide such information to our subsidiaries, affiliated companies or other trusted businesses or persons for the purpose of processing personal information on our behalf. We require that these parties agree to process such information based on our instructions

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and in compliance with this policy and any other appropriate confidentiality and security measures.

• We have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to: (a) satisfy any applicable law, regulation, legal process or enforceable governmental request, (b) enforce applicable terms of service, including investigation of potential violations thereof, (c) detect, prevent, or otherwise address fraud, security or technical issues, or (d) protect against imminent harm to the rights, property or safety of AVCC, its members, or the public as required or permitted by law.

If AVCC becomes involved in an assignment, merger, acquisition, or any form of sale of some or all its assets, we will provide notice before personal information is transferred and becomes subject to a different privacy policy.

We may share certain pieces of aggregated, non-personal information with third parties, such as the number of users who visited a certain part of our site or how many users clicked on a particular link. Such information does not identify you individually.

#### ARTICLE V

## **LINKED WEB SITES**

We provide links to third party sites. Since we do not control these web sites, we encourage you to review the privacy policies posted on these (and all) third party sites you visit. AVCC is not responsible for the privacy practices of third-party sites and cannot be held liable for any use of private data that they may create or collection of personal information from visitors to their sites.

## **ARTICLE VI**

## **COOKIES AND OTHER TRACKING TECHNOLOGIES**

Some of our web pages utilize "cookies" and other tracking technologies. A "cookie" is a small text file that may be used, for example, to collect information about web site activity. Some cookies and other technologies may serve to recall personal information previously indicated by a visitor to the site. Most browsers allow you to control cookies, including whether to accept them and how to remove them.

You may set most browsers to notify you if you receive a cookie, or you may choose to block cookies with your browser, but please note that if you choose to erase or block your cookies, you will need to re-enter your original user ID and password to gain access to certain

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parts of the site.

Tracking technologies may record information such as Internet domain and host names; Internet protocol (IP) addresses; browser software and operating system types; clickstream patterns; and dates and times that our site is accessed. We may use the information collected by cookies or other tracking technologies to improve our site and your experience visiting our site. We may also analyze information that does not contain personal information for trends and statistics.

## **ARTICLE VII**

## CHILDREN'S PRIVACY

We do not knowingly collect personal information from children under the age of 13. If we learn that we have personal information on a child under the age of 13, we will delete that information from our systems.

#### ARTICLE VIII

## ACCESSING AND UPDATING INFORMATION

We need your help in making sure your personal information is correct in our systems. Please notify us of changes to your name, address, title, phone number or email address.

## ARTICLE IX

## POLICY UPDATES

Except where such power is expressly limited by law this Privacy Policy may be altered, amended or repealed, and a new Privacy Policy may be adopted from time to time.

## ARTICLE X

#### CONTACTING THE WEB SITE

If you have any questions about this privacy statement, the practices of this site, or your dealings with this Web site, you can contact the Site Administrator at <a href="mailto:info@avcconsortium.org">info@avcconsortium.org</a>.

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# Register of Amendments to the Privacy Policy

<b>Sections Affected</b>	Change

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